



"Effective Online Ministries"

by Bill Anderton

This online course is dedicated to teaching the planning, building and operating the online assets of churches. This free online course for helping churches improve their websites, social media and other online presences.

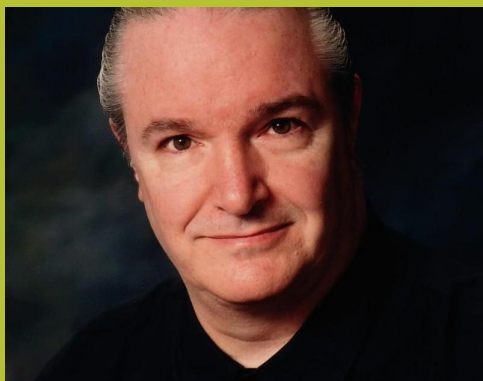
Some of the most important constituencies served by this course include people without previous technical backgrounds and without prior experience, who need to plan websites or lead teams that develop and operate online assets for churches.

Development of leadership and planning skills and best practices for implementation and operations of the Church's online assets are critical priorities of the course.

The course focuses on the best practices of being the stewards of the Church's online assets, creating content and getting the content found and used.

Course Fee: FREE

Registration is open NOW!



- **Two Feature-Length Blogs**
Often serialized to cover a topic in-depth
- **Text-Base Tutorials**
Mini-book length
- **Video Tutorials**
Approximately 10-minutes; posted weekly
- **Industry News**
A real-time news feed from some of the most respected sources in the industry
- **Multiple Discussion Forums**
Discuss topics and ask question from your peers or mentor-experts

Participate in this course from anywhere with nothing more than a browser and a broadband Internet connection.

For complete information and to register online, please visit www.transformingthechurch.org.